

# The Successful Club Series

TOASTMASTERS  
INTERNATIONAL®

## The Toastmasters Educational Program



# Communication Track

## The Competent Communicator

- It's the core of the communication track.
- Contains 10 speech projects.
- Gives you the basic skills needed to present an effective speech.
- Upon completion, an award is given.
- Every member should strive to achieve this award.

# Advanced Communication Program

## Beyond the CC

- Each manual consists of five speech projects.
- Each manual offers practical experience.

# Advanced Communication Program

## 15 Advanced Manuals

- *The Entertaining Speaker*
- *Speaking to Inform*
- *Public Relations*
- *Facilitating Discussion*
- *Specialty Speeches*
- *Speeches by Management*
- *The Professional Speaker*
- *Technical Presentations*
- *Persuasive Speaking*
- *Communicating on Television*
- *Storytelling*
- *Interpretive Reading*
- *Interpersonal Communication*
- *Special Occasion Speeches*
- *Humorously Speaking*

## Advanced Communicator Bronze (ACB)

### Eligibility

- Achieved the CC award (or former Competent Toastmaster award).
- Completed two *Advanced Communication* manuals.

# Advanced Communicator Silver (ACS)

## Eligibility

- Achieved the ACB award (or former Advanced Toastmaster Bronze award).
- Completed two additional advanced manuals (may not be those completed for any previous awards).
- Conducted any two programs from *The Better Speaker Series* and/or *The Successful Club Series*.

# Advanced Communicator Gold (ACG)

## Eligibility

- Achieved the ACS award (or former Advanced Toastmaster Silver award).
- Completed two additional advanced manuals (may not be those completed for any previous awards).
- Conducted a *Success/Leadership Program*, *Success/Communication Program* or a *Youth Leadership Program* (*Success/Leadership*, *Success/Communication* and *Youth Leadership* programs may not be those completed for any previous award).
- Coached a new member with the first three speech projects.

# Leadership Track

## The Competent Leader

- It's the core of the leadership track.
- Contains 10 leadership projects.
- Develops basic skills leaders need.
- Upon completion, an award is given.
- Every member should strive to achieve this award.



# Advanced Leader Bronze (ACB)

## Eligibility

- Achieved the CL.
- Achieved the CC award (or the former Competent Toastmaster award).
- Served at least six months as a club officer and participated in the preparation of a Club Success Plan while serving in this office.
- While serving the office, participated in a district-sponsored club officer training program.
- Conducted any two programs from *The Successful Club Series* (may not be those conducted for previous awards).

# Advanced Leader Silver (ACS)

## Eligibility

- Achieved the ALB award (or the former Competent Leader award).
- Served a complete term as a district officer.
- Served successfully as a club sponsor, mentor or specialist.

# Advanced Leader Silver (ACS)

## Eligibility (Continued)

- Completed the High Performance Leadership program (Item 262).
  - Features five projects offering instruction in vital leadership areas.
  - The project may be completed within your Toastmasters club, area, or district, or even within your company or community.
  - As you complete each step of the project, your Guidance Committee gives you feedback on your leadership skills.

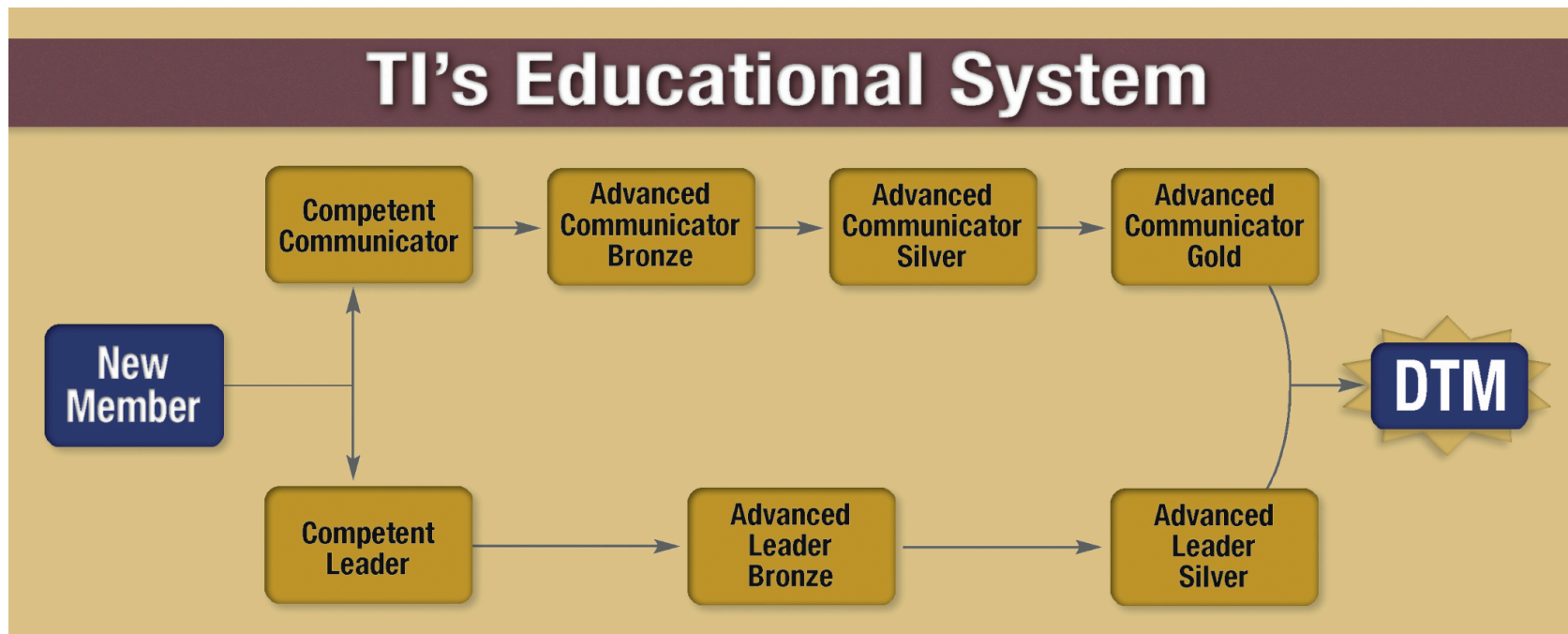
# Distinguished Toastmaster

## Eligibility

- Achieved the ACG award (or the former Advanced Toastmaster Gold award).
- Achieved the ALS award (or the former Advanced Leader award).

# Toastmaster's Educational Program

What's your goal?



## For More Information

- Speak to your President or VPE
- **[www.toastmasters.org](http://www.toastmasters.org)**
- WHQ at 949-858-8255